



**Official Launch Ceremony  
of World Blood Donor Day 2013 for the Americas**

**Emancipation Park, New Kingston, Jamaica**

**Friday, June 14, 2013**

**9:45 a.m.**

***Chairperson: Dr. Marion Bullock DuCasse – Principal Medical Officer & Director, Emergency Disaster Management & Special Services, Ministry of Health, Jamaica***

Musical Prelude	Massed Band of the Jamaica Defence Force Band
Flag Ceremony	Jamaica Combined Cadet Force
National Anthem	Massed Band of the Jamaica Defence Force Band
Welcome	Dr. Jean Dixon Permanent Secretary, Ministry of Health (MOH), Jamaica
Opening Prayer	Pastor Samuel Lewis Andrews Memorial Seventh Day Adventist Church
Greetings	Dr. Jaslyn Salmon, Vice-President of the International Federation of Red Cross and Red Crescent Societies, with responsibility for the Americas Region
Video Feature	Pioneering Blood Transfusion Services: 65 Years in Jamaica
Remarks	Hon. Dr. Fenton Ferguson Minister of Health, Jamaica
Cultural Presentation	

Introduction of the Keynote Speaker

Dr. Angela Scott  
Director, National Blood Transfusion Service

Keynote Address & Official Launch

Dr. Carissa F. Etienne,  
Director, Pan American Health Organization

Special Awards for World Blood Donor Day 2013

- ~ First Voluntary Donor Organizer
- ~ Winners of Poster Competition
- ~ Champion Blood Donors
  - Top male and female Youth Donors
  - Top male and female Donors - 75 units and over
  - Top Donor – Centurion

Presentation to Dr. Carissa F. Etienne, Director, Pan American Health Organization by Hon. Dr. Fenton Ferguson

Vote of Thanks                      Dr. Lundie Richards  
Director, National Laboratory Services, MOH, Jamaica

Closing Remarks                      Chairperson

Symbolic Release of Balloons

Dr. Carissa F. Etienne and Hon. Dr. Fenton Ferguson Recession from the Platform

Handing Over of Bus to the National Blood Transfusion Services by the National Health Fund, Jamaica and Cutting of the Ribbon

Mr. Sterling Soares, Chairman, National Health Fund, Jamaica,  
Hon. Dr. Fenton Ferguson and Dr. Angela Scott

Tour of Exhibition at Emancipation Park, starting at Blood Donation Booth.

Blood Donations will continue throughout World Blood Donor Day.